



September 16 & 17, 2017

CHFA East is Canada's largest conference and trade show for the natural health and organics industry. The show is attended by decision-makers and influencers from some of Canada's largest natural health chains and independent retailers.

Registration Deadline: Friday, May 12, 2017

(Applications will be reviewed first to ensure companies are a good fit for the event.)

Exhibit products at Canada's largest natural health and organics industry trade show

Sample products to decision-makers and influencers

Some pre-arranged meetings with target brokers and distributors

Product Categories:

Natural health and organic food and beverage, vitamins / minerals / supplements, natural and organic skin care products, etc.



Virginia's Finest

Participation Fee: \$0

CHFA Membership Fee:

- CAD\$500 (companies with global sales less than \$1 million)
- CAD\$2,000 (companies with \$1-5 million global sales)

Companies must be members of CHFA in order to exhibit at the show. Supplier membership details can be found [here](#).

VDACS will cover:

- 10' x 10' booth space (value of CAD\$2,100)
- Basic booth furniture and power

Participating companies are responsible for:

- Travel, accommodation and meals
- Cost of product samples and shipping to the show

In-country consultants will also conduct pre-event outreach to brokers and distributors to arrange some meetings at CHFA East.

For more information on this opportunity, contact:

HEIDI KIM

Canadian In-Country Consultant, Argyle PR
(416) 968-7311 x 237 or hkim@argylepr.com